

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Southern Campaign Resources**  
**Attention: Accounts Payable**  
**235 East Virginia St**  
**Tallahassee, FL 32301**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
950852-1	09/23/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Florida Chamber of Comme	FLA CHAMBER COMMERC	

Flight Dates	Order #	Alt Order #
09/13/12 - 09/21/12	950852	07903019

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	FCHC	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/12	09/13/12	NBC Today Show	7:00-9:00 AM	---T---	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	09/13/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	FLCC0001	\$1,800.00 NM
2	09/14/12	09/14/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	----F--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	09/14/12	9:58 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLCC0001	\$1,000.00 NM
3	09/13/12	09/13/12	M-F 6-6:30 PM	M-F 6-6:30 PM	---T---	:30	1	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	09/13/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	FLCC0001	\$2,400.00 NM
4	09/17/12	09/20/12	NBC Today Show	7:00-9:00 AM	1--1---	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1--1---	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/17/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	FLCC0001	\$1,800.00 NM
2	WESH	Th	09/20/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	FLCC0003	\$1,800.00 NM
5	09/18/12	09/21/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-1--1--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1--1--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	9:56 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLCC0001	\$1,000.00 NM
2	WESH	F	09/21/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	FLCC0003	\$1,000.00 NM
6	09/17/12	09/21/12	M-F 6-6:30 PM	M-F 6-6:30 PM	1-1-1--	:30	3	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-1-1--	3	\$2,400.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser		Product	Estimate Number
Florida Chamber of Commerce		FLA CHAMBER COMMERC	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/17/12	09/21/12	M-F 6-6:30 PM	M-F 6-6:30 PM	1-1-1--	:30	3	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/17/12	5:58 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	FLCC0001	\$2,400.00 NM
2	WESH	W	09/19/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	FLCC0001	\$2,400.00 NM
3	WESH	F	09/21/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	FLCC0003	\$2,400.00 NM
7	09/16/12	09/16/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----S	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/16/12	8:59 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	FLCC0001	\$2,200.00 NM
<b>Total Spots</b>							<b>11</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$20,200.00</b>
<u>Agency Commission</u>	<b>\$3,030.00</b>
<u>Net Amount Due</u>	<b>\$17,170.00</b>